



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

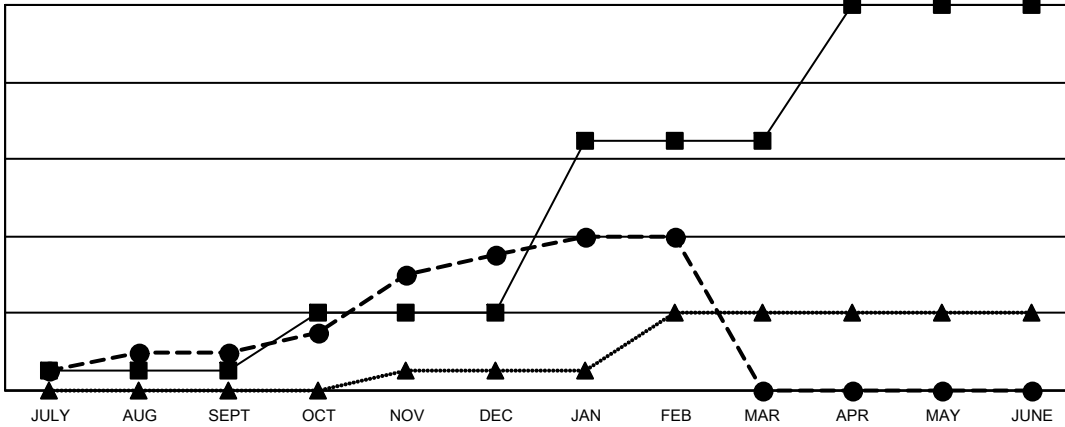
Multiple District A

LOCATION: ONTARIO

| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 2 | 5 |
| OCT/NOV/DEC | 3 | 5 | 2 |
| JAN/FEB/MAR | 9 | 1 | 5 |
| APR/MAY/JUNE | 7 | 0 | 0 |

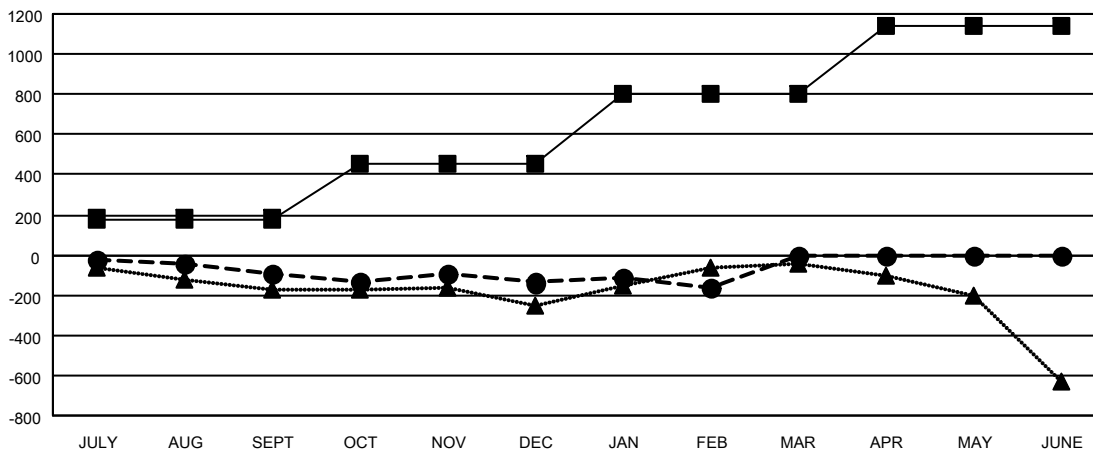
| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 180 | 274 | 316 |
| OCT/NOV/DEC | 270 | 501 | 504 |
| JAN/FEB/MAR | 355 | 171 | 172 |
| APR/MAY/JUNE | 335 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

| | | |
|------------------------|---|--|
| DROPPED CLUBS: 12 | 195 CLUBS OF 531 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |
| | | MALE 8,367 (68.92%) FEMALE 3,774 (31.08%) |
| <u>DROPPED MEMBERS</u> | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 2,206 |
| DECEASED 153 | | FAMILY MEMBERS PAYING HALF DUES 1,134 |
| CLUB CANCELLED 36 | | |
| OTHER 803 | | |
| TOTAL 992 | | |